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AGAINST PREJUDICES

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USTINOV STIFTUNG 25 Jahre

# SIR PETER USTINOV FOUNDATION ACTIVITY REPORT 2024

**CHANGE THE WORLD WITH JOY!** 



### **GIVING THE FUTURE TOGETHER!**

- With a one-time donation, you make a valuable contribution.
- With a regular donation, you support the projects of the Sir Peter Ustinov Foundation permanently and ensure their long-term success.
- Whether through a will, inheritance contract, legacy, or endowment your commitment can change lives and give a future.



Here you will find all the information you need! We sincerely thank you for your donation!



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Our vision at the Sir Peter Ustinov Foundation is clear and powerful: to help children around the world, regardless of their social, cultural, or ethnic background. We aim to provide children in difficult circumstances with better educational opportunities and real prospects for a successful future.

We firmly believe that education is the key to a fulfilled and empowered life. That is why we support children where the need is greatest, with improved primary care and schooling. We also provide creative projects in art, music, dance, and drama to nurture children's creative talents and develop their full potential.

By improving access to schools and education, we actively promote a world of openness, tolerance, and mutual respect. We want to create an environment where children can grow up free from prejudice and develop into openminded and empathetic individuals.

The Sir Peter Ustinov Foundation is passionate about ensuring that every child, regardless of background, has the chance of a bright and promising future. Our work is driven by compassion, determination, and an unwavering belief in the transformative power of education and creativity.



#### Creating Opportunities Together - A Reflection on 2024 and a Look Into the Future

Dear Friends and Valued Supporters of the Sir Peter Ustinov Foundation,

The year 2024 was full of valuable experiences and new opportunities for us. Together, we have supported over 1,800 children on their journey to a better life and tirelessly worked for a fairer, more respectful society.

Sir Peter Ustinov's unwavering commitment to social justice and fighting prejudice continues to inspire us to this day and remains more relevant than ever. Through 18 projects across 14 countries and 4 continents, we are dedicated to ensuring that children can grow up in a safe, loving environment—while simultaneously bringing about positive change for society as a whole.

Whether at the Ustinov Daycare in Tanzania, the Sir Peter Ustinov School in Kenya, or the Him Shikar Ustinov Carène School in Nepal, we are creating opportunities for children who deserve a better future. We also supported a groundbreaking project in Frankfurt, the Frankfurter Familienklasse, which offers real equality of opportunity to children from disadvantaged families through innovative concepts.

2024 was also a year in which we made our foundation more visible. In collaboration with Ströer Media, we launched a billboard campaign, "AGAINST PREJUDICES," to further raise awareness of a central theme of our foundation's work and send a strong signal for an open and respectful society.

A special moment was our presence at the Frankfurt Book Fair, where we were able to build valuable new partnerships and present our work to a wide audience.

We also received great support from the Frankfurt-based artist Mike Kuhlmann, who, as a reliable friend of the foundation, contributed to our cause through an auction of his works. Such solidarity helps us achieve our goals and carry forward Sir Peter Ustinov's vision.

2025 will be a year full of exciting opportunities for us. We will participate in the innovation program "x-creation – Saving Our Democracy" to continue advocating for the protection and promotion of democratic values in our society.

In the early summer of 2025, the Ustinov Preschool in Jinja, Uganda, will also open—another significant step toward providing the next generation with a forward-looking education and safety.

From the bottom of our hearts, we thank you for your tireless support. Your generosity allows us to advocate not only for the children of today but also for future generations. We proudly reflect on what has been achieved and look forward to the future with confidence. Let us work together to create a world in which every child has the opportunity to learn, grow, and realize their potential.

On the following pages, you will find a series of reports on our current projects and programs, each providing an overview of the current situation, monitoring measures, and the impact achieved.

With gratitude and hope for continued successful cooperation,

Igor Ustinov

Chairman of the Board of Trustees

Ali Taşbaşı Executive Board

## A BEACON OF HOPE FOR CHILDREN IN BUTERE: EDUCATION AGAINST POVERTY AND EXPLOITATION

In Butere, a beacon of hope is rising – where children can realize their dreams despite difficult beginnings. A project that builds bridges to a brighter future.



#### **Situation**

Kenya is a country of great cultural and linguistic diversity, encompassing 40 different ethnic groups and over 50 languages. The main languages of communication are English and Swahili, with Luhya being the predominant everyday language in Butere, a district in Kakamega County. The ongoing political and economic unrest in Kenya — driven by rising national debt and an economic crisis — has also left a significant impact on western Kenya. In Butere, rising living costs, heavy tax burdens, and economic uncertainty have made access to basic services such as education and healthcare more difficult. Protests and road blockades in 2024 disrupted local trade and mobility, particularly affecting small-scale farmers who rely on the sale of maize and sugarcane.

In addition to the economic challenges, Butere was struck by severe environmental disasters in 2024. Unusually heavy rainfall caused floods and landslides that destroyed homes, farmland, and infrastructure. These floods also caused an increase in waterborne diseases such as cholera. Dry spells following the rainy season worsened water shortages. These conditions have pushed especially vulnerable groups — including many women and girls — into extreme poverty and exposed them to an increased risk of human trafficking and sexual assault.



## Unlocking Potential Through Education: Hundreds Receive Free Preschool Access

Your support makes this possible: Hundreds of children now receive free preschool education – advancing UN SDG 4 (Quality Education) and unlocking lifelong opportunities. Because when we educate a child, we transform their future.

SPUF 2024



#### Monitoring

The project "Creating access to education for socially disadvantaged children in Butere" is continuously monitored to ensure the quality of the measures and their impact. Through regular home visits (approximately 30 visits in 2024), the living conditions of the children are documented and the involvement of families in the educational program is supported. These visits serve to provide individual support, educate families, and enable early detection of risks such as neglect, violence, or illness. In addition, there is close cooperation with the local administration and community partners to ensure that current developments (e.g., migration, food security, disease outbreaks) are considered early in project planning.

#### **Impact**

Despite challenging conditions, the project shows measurable positive effects. Access to early childhood education for currently 75 children aged 1 to 12 significantly improves their cognitive, social, and language skills. The Sir Peter Ustinov School is not only a place of learning but also a safe space for social interaction, which eases the burden on parents and especially strengthens the role of girls in the education process. The daily hot meal improves the children's health and protects them from acute malnutrition.

The long-term impact of the project is reflected in improved school readiness, higher enrollment rates, and a growing awareness of education within families. Girls, who in the past were often excluded from education, receive targeted support and protection. Furthermore, the project helps reduce gender-specific cycles of poverty by relieving women through educational support and creating long-term opportunities.

FUNDING since 2015 LOCATION / COUNTRY: Butere, Western Kenya, Africa

TARGET GROUP: 75 children
PROJECT PARTNER: SOLWODI Germany



This report highlights the importance of the project and its positive impact on the community in Butere. Through the continuous support and commitment of all those involved, a sustainable improvement in living conditions and educational opportunities for the children is being achieved.

# EDUCATION FOR UNDERPRIVILEGED CHILDREN IN INDIA



#### Situation

The St. Augustine boarding school is located in the Burhanpur district, one of the poorest and least developed districts in India. Burhanpur, situated in the southwest of Madhya Pradesh, was separated from Khandwa district in 2003. According to the 2011 census, the population was 756,993. The literacy rate is 65.28 %, with a significantly lower rate among women, at just 57.1 %. The district is characterized by high levels of poverty, traditional practices such as early marriage, and a large proportion of indigenous tribal populations — particularly Adivasis and Dalits — who are often excluded from education and social participation.

#### Monitoring

The monitoring and evaluation of activities at the St. Augustine boarding school are conducted in a participatory manner and based on clearly defined indicators. The team from the Diocese of Khandwa visits the boarding school regularly to evaluate the activities carried out. Every four months, the directors of the boarding schools meet to discuss challenges and progress in areas such as childcare, administration, and accounting. Annual reports are compiled and reviewed in meetings with the directors.

Semi-annual progress and financial reports are prepared, and an audit is conducted once a year. Two internal evaluations — "a midterm and a final evaluation — are carried out jointly by the Patenschaftskreis Indien e.V. and the Diocese of Khandwa. These regular project visits and stakeholder meetings, along with close cooperation with government agencies and relevant organizations, ensure transparent and effective project implementation.

#### **Impact**

The impact of the project is measured using various indicators that document the children's development and improvements in their living conditions. In 2024, 70 children were supported in their personal development through extracurricular activities. Likewise, 70 children received annual career guidance to help prepare them for vocational training or employment. Awareness-raising activities on fundamental rights and children's rights have helped ensure better protection and support for the children in their development.

Families and village leaders were informed about fundamental rights and children's rights, which led to stronger support for the children's development. Through health and hygiene measures, as well as a balanced and regulated diet at the boarding school, the children have achieved good health status. At least 90% of the children attend a secondary school, indicating successful educational integration.

Behavioral changes in the children, increased self-esteem, and greater motivation among parents to send their children to school regularly are further positive effects of the project. The community is now better informed about the situation of the children, leading to increased participation in the rehabilitation process and a reduction in the stigmatization of the children. The reintegration of the children into the community and the improvement of their living conditions are clear signs of the success of St. Augustine boarding school.

The successes achieved so far show that targeted educational and support measures can bring about sustainable change. In 2025, the existing programs will continue and be supplemented by new initiatives to give even more children a better future.





# USTINOV DAYCARE CENTRE: A SAFE HARBOR FOR OUR CHILDREN'S FUTURE

The Ustinov Daycare Centre in Kigamboni, Tanzania, is an impressive example of community-based education and social support. The project, which runs from January to December each year, provides children from disadvantaged backgrounds with free, high-quality preschool education based on the Montessori curriculum. It specifically targets families who cannot afford private childcare and makes an important contribution to improving living conditions in the community.

Supported by the Peter Ustinov Foundation, the center has been able to improve its infrastructure and create a stable learning environment.

#### Monitoring

To ensure the quality and effectiveness of the project, the Kigamboni Community Centre conducts regular reviews. These include:

- Continuous evaluation of the children's educational progress
- Supervision of teachers and childcare staff
- Maintenance and improvement of the facilities, including classrooms, offices, and sanitation facilities
- · Compliance with legal requirements for operating a daycare center

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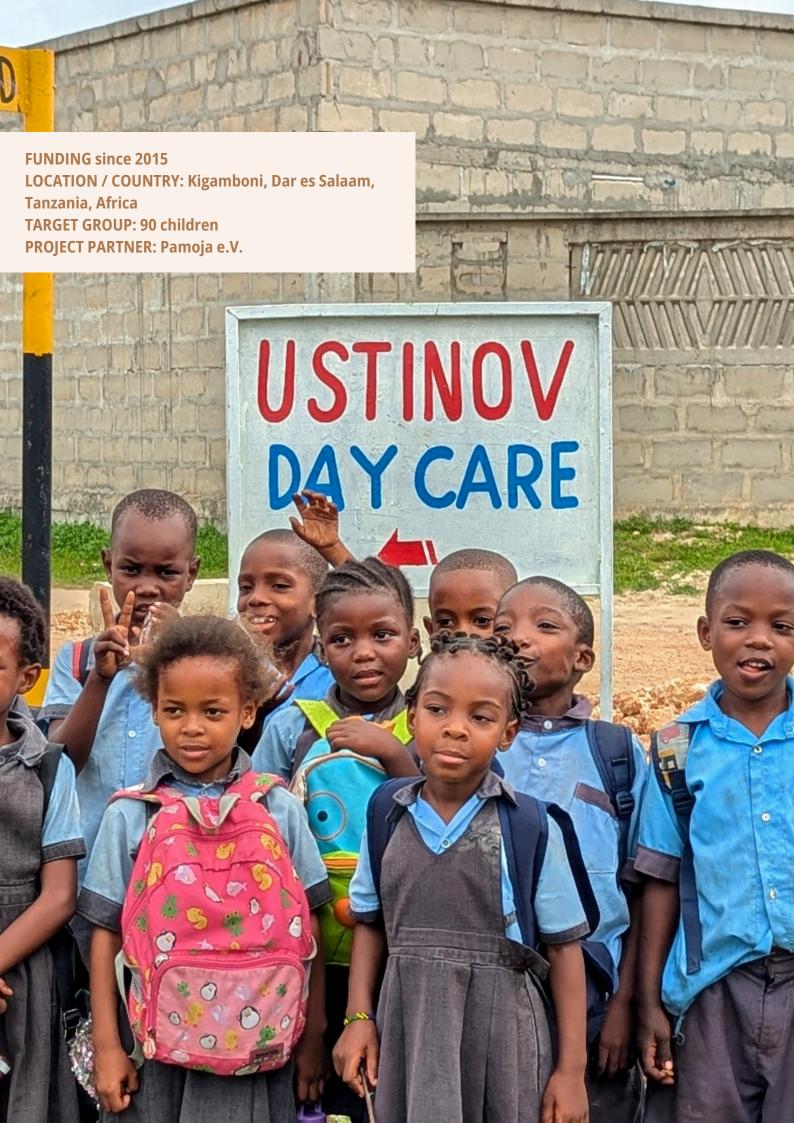
The Ustinov Daycare Centre is run by professional teachers who teach according to the Montessori curriculum. Additionally, the team is supported by two assistants, two cooks, and a director to ensure comprehensive care and provision for the children.

#### **Impact**

The Ustinov Daycare Centre has a significant positive impact on the community. It provides:

- Free, high-quality preschool education benefiting children from low-income families
- A safe space for learning, playing, and growing
- Improvement of infrastructure, creating a conducive learning environment
- A more stable future perspective for children who would otherwise have no access to education

By providing a sustainable educational facility, the Ustinov Daycare Program has significantly improved the lives of many children and families in Kigamboni. With continuous support from donations and partner organizations, the Kigamboni Community Centre aims to expand the program further and, in the long term, establish its own school for older children.



# THE CHOKI SCHOOL: KEEPING HOPE – AND HERITAGE – ALIVE IN BHUTAN

In 1999, Dasho Choki Dorji founded the Choki Traditional Art School (CTAS) with a clear vision: to provide disadvantaged children in Bhutan with high-quality education in traditional arts — free of charge, with accommodation and meals. What began as a bold idea is now a recognized educational institution that not only preserves Bhutan's cultural heritage but also opens new perspectives for young people.

With the support of the Sir Peter Ustinov Foundation, the school has been able to steadily expand its offerings. Particularly noteworthy is the training program in traditional shoe-making, which is now considered a model project that combines cultural preservation with employment promotion. In addition to painting and wood carving, students here acquire skills that both strengthen cultural identity and improve access to the job market.

CTAS is not just a training institution, but also a safe space for children from difficult backgrounds — a place where they can grow, develop, and find their place in society. The holistic concept of the school has enabled hundreds of young people over the years to develop their talents and pursue an independent life path

#### Situation

The Choki Traditional Art School is located in a rural area near Thimphu and is strategically situated to be easily accessible to young people from various parts of the country. The peaceful surroundings and culturally rich atmosphere provide the ideal setting for a creative and focused education.

#### **Monitoring**

Monitoring is an integral part of the daily routine at the school. Through regular feedback loops with teachers, mentors, and peers, the individual progress and social development of the students are observed and documented. Particular attention is given to behavioral changes, motivation, willingness to learn, and integration into community life. Early interventions help prevent dropouts and support the personal development of each individual.

#### **Impact**

- Since 2005, over 370 students (250 boys, 122 girls) have successfully completed their studies.
- The employment rate of graduates in the fields of painting and wood carving is over 90%, and in other areas, it is around 80%.
- More than 15 graduates have founded their own businesses, actively contributing to the economy and cultural preservation of Bhutan.
- The artworks created by alumni now adorn monasteries and temples in over 20 districts of the country — an impressive sign of cultural impact.
- Less than 1% of students fail their final exams, with over 50% achieving very good or excellent results.

Special attention is given to the promotion of girls, who have had access to education since 2009. Achievements such as the graduation of the first female wood carver in 2025 demonstrate how much gender equality has been established at CTAS.

Programs like Y-PEER and initiatives for social resilience further strengthen the personal development and teamwork skills of the youth. Students report increased selfconfidence, greater social competence, and a clearer vision for the future.

The CTAS alumni association actively contributes to the development of the school by sharing knowledge, providing financial support to students, and implementing projects to preserve the cultural heritage. This feedback loop into the community shows that the school not only shapes individual life paths but also fosters profound social and cultural change in Bhutan.





# CRAFTING BRIGHTER FUTURES: CREATIVITY AS HOPE FOR HAWZIEN



#### **Monitoring**

The craft and painting lessons for school grades 1 to 8 were successfully carried out. Adult education at the cultural center was also further strengthened by offering craft, music, and painting lessons, as well as organizing exhibitions and concerts. This not only fosters cultural exchange but also creates opportunities for income generation.

The impact of our measures is measured by various indicators:

- Implementation of the planned lessons
- Number of courses and exhibitions held
- Revenue from the sales at exhibitions and concerts

#### **Impact**

After the end of the civil war, the school continues to face the challenge of replacing stolen materials and tools, as well as repairing building damages. The school has survived the war with some damage; however, essential resources such as musical instruments, tools, and furniture are still lacking. These are being gradually replaced.

With the support of the Sir Peter Ustinov Foundation, the arts and crafts teacher Abrehet Gebremariam Tsegay has been able to make a significant contribution to the artistic and craft education of the students since 2017. Local artisans regularly support the lessons. For 2024, the continued employment of Abrehet Gebremariam Tsegay is planned, along with the inclusion of additional craft specialists such as a potter, a basket weaver, a blacksmith, a carpenter, and a musician.

#### Situation

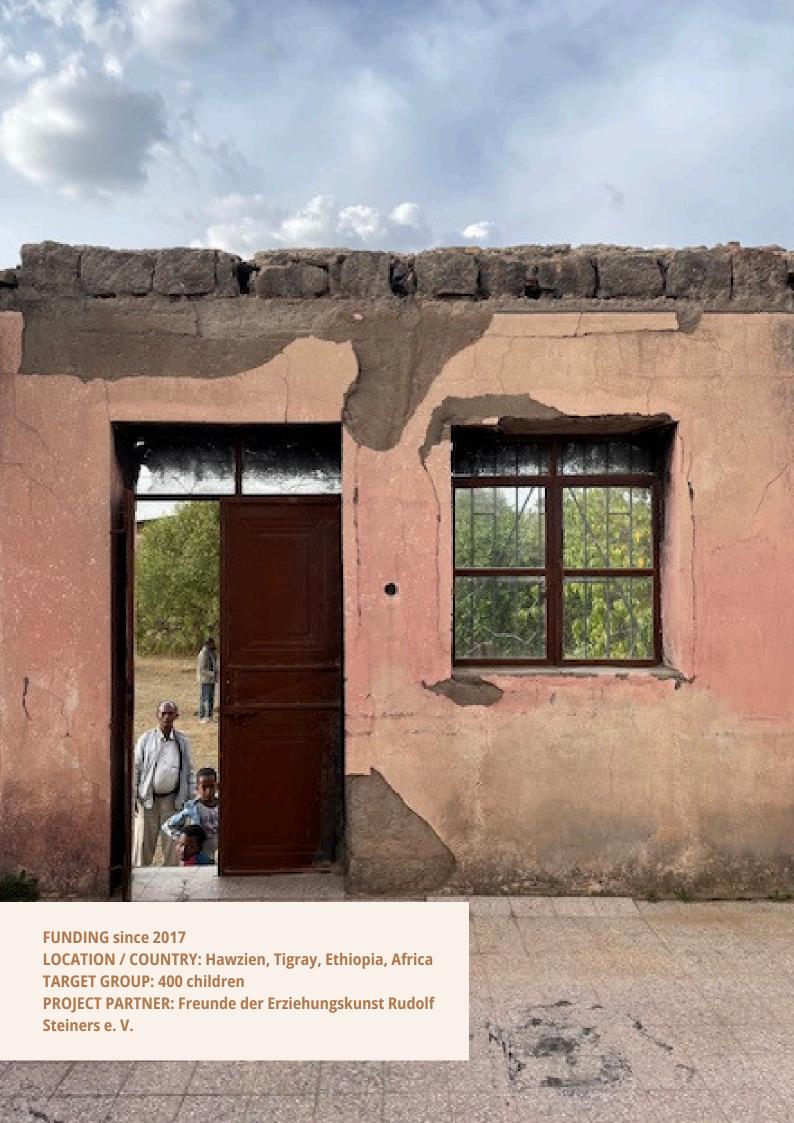
The Free School Hawzien includes with a total of 400 children. Classes 2 and 8 are doubled. Additionally, 150 children are cared for in the kindergarten. An important focus of the support from the Sir Peter Ustinov Foundation has been the professional development of teachers and kindergarten staff, as well as the imparting of craft and artistic skills to foster the development and self-confidence of the children.

The social and political conflicts in Ethiopia have had a significant impact on the national budget and the overall economic situation. The humanitarian situation has deteriorated drastically, with more than 28 million people relying on humanitarian aid. Despite these challenges, we have been able to continue our work and make significant progress.



Our goal is to continue fostering the craft and artistic skills of the children to provide them with better future opportunities. Additionally, the professional development of teachers and kindergarten staff will continue to ensure sustainable long-term growth. Adult education at the cultural center remains a central part of our work and will be further expanded.

Despite the political and economic challenges in Ethiopia, we look to the future with hope and continue our work with commitment and determination.



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# LAVEL'ILANGA MONTESSORI: LIGHTING THE WAY TO LASTING COMMUNITY TRANSFORMATION



Monitoring

To continuously evaluate the impact of the project, regular developmental reports are created, and surveys are conducted. A survey conducted in July 2023 showed impressive results: former kindergarten children perform in the top third of their primary school classes and are excellently integrated both academically and socially. This confirms that early education not only strengthens cognitive and creative skills but also imparts essential social competencies.

#### **Impact**

The kindergarten is more than just a care facility – it is a training center for educators from 35 other township kindergartens. Through hands-on professional development in child protection, pedagogy, and management, the project contributes to improving the quality of early childhood education across the region. In the long term, this not only strengthens the educational opportunities of the children but also the economic and social stability of the families.

Since 2018, the Lavel'ilanga Montessori Kindergarten has been located in the heart of Walmer Township, a disadvantaged and poverty-stricken area of Gqeberha (formerly Port Elizabeth). In a region struggling with high unemployment, HIV/AIDS, crime, and limited access to education, the kindergarten has become a symbol of hope and sustainable change.

#### Situation

The kindergarten is located in a socially disadvantaged neighborhood where many families face existential challenges. Despite these difficult conditions, the facility provides a safe place where 35 children aged three to six are lovingly cared for and supported. Through Montessori pedagogy, art therapy, early music education, and introductory computer courses, the children receive a holistic education that prepares them well for the often overcrowded and underfunded primary schools in the region.



The Lavel'ilanga Montessori Kindergarten is a flagship project that demonstrates how early childhood education can transform the lives of children, families, and entire communities in the long term. With each child supported here, the hope for a better future for Walmer Township grows.



### BUILDING BRIDGES THROUGH EDUCATION: SUSTAINING THE HIM-SHIKAR-CARENE-USTINOV SCHOOL IN NELE



#### **Monitoring**

To ensure the sustainability of the project, we rely on regular monitoring:

- Financial Management: A newly organized financial reporting system helps us identify deficits early and provide targeted support.
- Quality Assurance: During our visit in November 2023, three Swiss teachers confirmed the high quality of teaching, the positive interaction with the children, and the strong team spirit of the teaching staff.
- Infrastructure: We ensure the annual maintenance of school buildings and promote the training and professional development of the teachers.

#### **Impact**

Our support has shown measurable successes:

- The children can now learn in a safe and stable school building a significant improvement compared to the previous temporary outdoor teaching conditions.
- Through the financial relief provided to families and targeted salary supplements for teachers, the school remains operational in the long term.
- The school's strong reputation leads to increasing enrollment numbers, which confirms our vision of offering educational opportunities to more children in the medium term.

Since the devastating earthquake in Nepal in 2015, we have been supporting the community of Nele in reconstruction and sustainable development. A key project is the school built in 2017, which now provides 160 children with a high-quality education. Despite significant challenges, the school has been able to operate stably, thanks to the support from Sir Peter Ustinov and the commitment of our local partners. This report provides an overview of the current situation, our monitoring measures, and the results achieved.

#### Situation

With the support of the Sir Peter Ustinov Foundation, 160 schoolchildren are currently being taught by 11 dedicated teachers. Particularly poorer families receive financial assistance with school fees to enable their children to access education.

Despite the successes, the school continues to struggle with financial shortfalls. Many parents are unable to pay the school fees on time or at all, which creates problems with teachers' salaries (average monthly salary: around €220). To ensure the continuity of school operations, we step in strategically to cover deficits and support needy families.

Another important step is the planned leadership change: Since school leadership needs to be reassigned, we are accompanying the transition and leveraging our long-term experience to strengthen the school's strategic direction.





# EDUCATION AS HOPE: TUTORING FOR UKRAINIAN SCHOOLCHILDREN

#### **Situation**

The project is located in a rural area of western Ukraine, which, despite its distance from the front lines, has been significantly affected by the war. The target group primarily consists of war refugee children as well as children from the Hungarian minority. Many of these children have experienced significant learning setbacks due to the pandemic and the war. Currently, 200 children are participating in remedial education classes.

#### Monitoring

The impact of the project is continuously measured through various monitoring measures. At the beginning of the school year, the involved teachers conduct standardized placement tests to assess the starting level of the participating children. Throughout the school year, they document individual learning progress, observe developments in classroom behavior, and provide anonymized interim reports. Comparable tests at the end of the year allow for a differentiated evaluation of knowledge gains and the effectiveness of the applied support measures.

The teachers, who work in both regular and remedial education, enable close monitoring of the children due to their dual role. This allows for the targeted identification of learning gaps and the development of sustainable learning strategies.

#### **Impact**

In addition, our project promotes intrinsic learning motivation and strengthens the children's self-confidence – especially where resignation and overwhelm previously hindered the learning process.

Overall, the project not only contributes concretely to short-term educational support but also plays a role in the long-term societal stabilization and reconstruction of Ukraine. Education, in this context, is not only the guarantee of an individual right but a collective investment in the future – driven by the goal of fostering a new generation of confident, educated young people who will actively participate in rebuilding their country.



FUNDING since 2024 LOCATION / COUNTRY: Transkarpatien, Ukraine TARGET GROUP: 200 children PROJECT PARTNER: Science4People e.V.



# CHANGING THE WORLD WITH JOY – THE SIR PETER USTINOV FOUNDATION

The Sir Peter Ustinov Foundation was established in 1999 and is dedicated to promoting education, creativity, and equal opportunities for children and young people worldwide. The foundation follows the humanistic spirit of Sir Peter Ustinov, who dedicated his life to social justice, cultural diversity, and education.

**Fighting prejudice and promoting tolerance:** One of the foundation's primary goals is to reduce prejudice and foster tolerance and understanding between different cultures, religions, and social groups. This is achieved through educational programs, campaigns, and projects that raise awareness of the negative effects of prejudice.

**Support for disadvantaged children:** The foundation is deeply committed to improving the living conditions of children in need. This includes projects in the areas of education, health, and social integration, particularly in developing countries and crisis regions.

**Promotion of Education and Culture:** The foundation supports educational initiatives and cultural projects that help deepen understanding of different cultures and promote dialogue between them. This also includes supporting arts and cultural programs that encourage intercultural exchange, fostering empathy, mutual respect, and global citizenship among young people.



**Humanitarian Aid in Emergencies and Crisis Situations:** In times of emergency and crisis, the foundation provides humanitarian aid to meet the immediate needs of affected individuals. This includes the provision of food, medical care, and shelter, ensuring that children and their families receive urgent support and protection during difficult times.

**Research and Science:** The foundation also supports research projects that investigate the causes and impacts of prejudice, discrimination, and social injustice. This academic work advocates for political and societal change that contributes to building a more just and equitable world.

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### 25 YEARS CHANGING LIVES



#### METHODOLOGY, SCOPE AND FREQUENCY OF IMPACT MONITORING

#### Introduction

For 25 years, the Sir Peter Ustinov Foundation has been committed to creating opportunities for children and young people around the world to build a better and self-determined future. Our actions are guided by the goal of achieving sustainable and visible change — both for today and for the generations of tomorrow.

The Sir Peter Ustinov Foundation is dedicated to promoting education, culture, and social justice. Since our founding in 1999, we have implemented numerous projects worldwide that have opened up new perspectives for disadvantaged children and young people.

#### Methodology and use of funds

The Ustinov Foundation uses a systematic and evidence-based approach to continuously assess the effectiveness and sustainability of its projects. Our impact monitoring is based on a combination of project-specific reporting, participatory feedback processes, external evaluations, and flexible use of funds. This methodology ensures that the Foundation's objectives are pursued efficiently and that funds are used in a targeted and effective manner.

#### **Project-Specific Reporting and Monitoring**

The Foundation works closely with long-standing and accredited partner organizations, which submit regular qualitative progress reports. These reports provide a detailed assessment of goal achievement, scalability, and sustainability of the respective measures. The focus is on outcomes in the areas of educational progress, social integration, and infrastructural improvements. Reporting occurs at fixed intervals (e.g., semiannually or quarterly) to ensure continuous monitoring of project development.

This structured approach allows the Foundation to stay informed about the ongoing impact of its projects and make timely adjustments to improve effectiveness and ensure long-term success.

#### **Stakeholder Engagement Cycles**

A central component of the impact monitoring process is structured feedback, provided regularly by teachers and other stakeholders on the ground. This feedback focuses on changes in behavior, skill development, and the social resilience of the children. The emphasis is on qualitative assessments to capture the individual progress of the target groups. Currently, quantitative success measurements or standardized comparison studies are not conducted, as the Foundation prioritizes the qualitative assessment of outcomes.

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#### **External Evaluations**

In selected projects, the Foundation conducts field visits through independent partner organizations. These external evaluations include qualitative, in-depth interviews with the involved stakeholders, as well as a review of the efficiency, effectiveness, and sustainability of the projects. The external assessments complement the regular reporting and provide an objective perspective on the progress made. The findings from these evaluations are integrated into the strategic development of the projects, ensuring they continue to evolve in line with the Foundation's goals and the needs of the communities they serve.

#### Flexible Adjustment and Evidence-Based Fund Allocation

The Ustinov Foundation follows a gradual funding strategy, where the results of impact monitoring directly influence the allocation of funds. Financial support is provided in staged installments, ensuring that the funds are used appropriately and for their intended purpose. This flexibility allows projects to be dynamically adjusted to meet changing requirements and to allocate resources where they will have the greatest impact.

#### **Documentation and Transparency**

The results of the impact monitoring are systematically captured, analyzed, and published in the foundation's annual report. This report includes a qualitative impact assessment, which is aligned with the funding objectives, defined outcome indicators, and the strategic program development. By transparently presenting the results, the foundation ensures that all resources are utilized according to the principles of economy, efficiency, and effectiveness.

This approach not only strengthens accountability but also provides donors, supporters, and other stakeholders with a clear insight into the impact of the funded projects. Through this comprehensive and regular impact monitoring, the Ustinov Foundation ensures that its projects achieve not only short-term successes but also long-term, sustainable impacts.

#### **Scope and Frequency**

- Reporting: Regular progress reports from partner organizations (biannual/quarterly).
- Feedback Processes: Ongoing feedback from teachers and local stakeholders.
- External Evaluations: Targeted field visits and evaluations in selected projects (annually or project-specific).
- Annual Report: Summary and publication of impact results once a year.



## OUR PROJECT SAFETY & SUCCESS FRAMEWORK

#### MONITORING, IMPACT AND TRANSPARENCY

The Ustinov Foundation places great importance on the protection and well-being of children and young people in all its projects. This is ensured through a comprehensive and well-thought-out system of measures that consistently focus on the needs of young individuals. The foundation relies on several key pillars:

#### **Trustworthy Partnerships:**

Close cooperation with long-standing, trustworthy partners forms the foundation of our work. These partnerships are built on stable relationships, shared ethical standards, and the goal of ensuring the highest quality in the care and support of children.

#### **Responsible Educators:**

The teachers on the ground play a crucial role, as they can recognize changes in behavior early through their daily work and close connection with the children and young people. They are continuously trained and supported to identify potential risks and act in the best interest of the children.

#### **Involvement of Families:**

Through targeted home visits and personal exchanges with families, the foundation builds trust and promotes cooperation. This allows for a better understanding of the children's life context, the consideration of individual needs, and the early identification of potential risks.

#### **Training and Education:**

Ongoing training for all staff and educators is a core element of the child protection strategy. Practical training provides the necessary knowledge and skills to handle potential risks and ensure the children's well-being.

#### **Transparency and Dialogue:**

An open and transparent exchange with partner organizations is crucial for quickly and effectively addressing challenges in child protection. Together, solutions are developed that always put the well-being of the children at the forefront.

Through these measures, the Ustinov Foundation pursues the clear goal of ensuring that all children and young people in supported projects not only receive high-quality education but also grow up in a safe, protected, and supportive environment. The protection and well-being of young people is always at the heart of the work and are non-negotiable.

# SHAPING TOGETHER: FOUNDATION SHOWS IMPACT

In 2024, we supported 19 projects across 14 countries and 4 continents in collaboration with 15 local partners.

Continent	Country	Project
Africa	Kenya	Sir Peter Ustinov School – Providing educational opportunities for socially disadvantaged children in Butere
Africa	Tanzania	Ustinov Daycare Centre, Dar es Salaam
Africa	South Africa	Support for the Makukhanye Preschool in Lady Frere, Eastern Cape
Africa	South Africa	Support for Early Childhood Education at Hillcrest Daycare Centre, rural Eastern Cape
Africa	South Africa	Support for Phakamani Educare Centre & Educational Packages, Eastern Cape
Africa	Uganda	School fees for 60 underprivileged children at Deseret Community School
Africa	Südafrika	Lavel'ilanga Montessori Kindergarten – Long-term improvement of education, development, and quality of life for children in Walmer Township
Asia	India	St. Augustine's Hostel in Sirpur – Providing a secure future for extremely disadvantaged children from indigenous tribal populations through sustainable access to education and personal development
Africa	Ethiopia	Free School and Cultural House Finks, Hawzien
Asia	Mongolia	Initiative Steppenkind– Promoting career development and personal growth for youth in Khaliun district, Mongolia
Asia	Nepal	Him Shikar Carène Ustinov School in Nele – Promoting education and development opportunities for children in a disadvantaged region
Asia	Bhutan	The Choki Traditional Art School – Promotion of traditional craftsmanship
America	Nicaragua	Children's Art School Infantilarte – Support for educational and cultural projects in Granada, Nicaragua
Europe	Germany	Multifamily Therapy Erich Kästner School, Frankfurt
Europe	Ukraine	SKOLA+ ("School+") in Transcarpathia, Ukraine – After-school tutoring for refugee children to catch up on missed educational opportunities
Europe	Germany	Ustinov Ambassadors – Artistic training in the field of art
Europe	Austria	Sir Peter Ustinov Institute for the Study and Combat of Prejudices, Vienna
Europe	Switzerland	Forum on the Web about Prejudices and Mutual Respect, Lausanne
Africa	Ethiopia	Financing of an electric water pump, Finks Hawzien

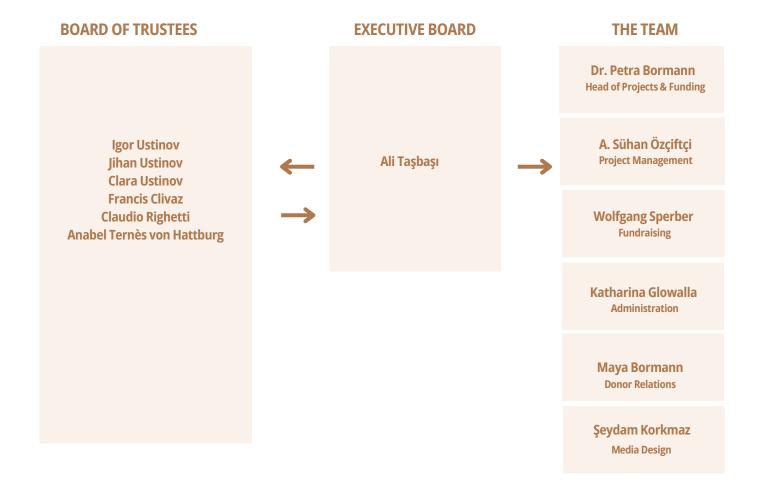


SPUF 2024

### THE FOUNDATION TEAM

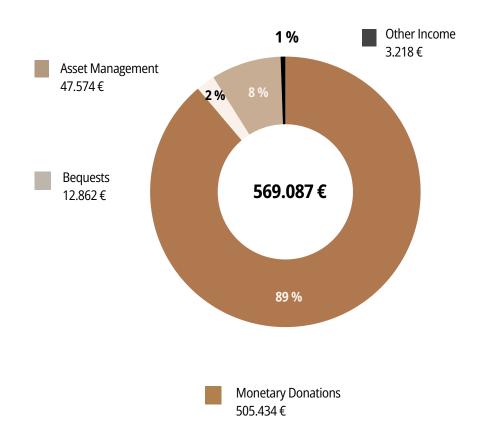
At the end of 2024, the Sir Peter Ustinov Foundation employed six part-time staff members. To achieve its goals, the foundation initiates projects, supports and evaluates them, and seeks donations and support from individuals, companies, and institutions.

With passion and dedication, the Sir Peter Ustinov Foundation works to keep the legacy of its namesake alive and to create a better future for children around the world.



### FINANCIAL OVERVIEW 2024

#### **REVENUE 2024**



In fiscal year 2024, the Sir Peter Ustinov Foundation experienced a decline in donations, in line with the national trend. While this development highlights the current challenges in fundraising, it also motivates us to explore new ways of generating resources.

The foundation solicits donations and contributions through the use of various communication and fundraising tools. These include in particular:

- **Direct mailings** (donation appeals) to supporters and interested parties
- **Dedicated website** as a central platform for information and donation options
- **Social media** (online) to engage new target audiences
- Legacy giving program, including informational resources on wills and estate planning
- **Major donor** outreach through personal meetings and tailored campaigns
- **Email newsletters** for regular updates and donor retention
- **Posters** to raise awareness and encourage public engagement
- Benefit events for direct donor outreach and relationship-building
- Print and online advertisements
- Brochures highlighting projects and funding opportunities

These measures are implemented in a targeted and impact-oriented manner as part of a strategic fundraising concept.

#### **Development of Revenues**

The noticeable rise in living costs in 2024, combined with ongoing geopolitical tensions, affected many people's sense of security, leading to a decline in donations. Nevertheless, thanks to the loyalty and generosity of our dedicated supporters, we were able to continue implementing impactful projects for children and education.

Our most important source of income remains individual private donations. This form of support is particularly valuable, though it requires more organizational effort than public funding—especially in areas like communication, donation management, and donor relations. Yet, it remains indispensable for us, as it ensures the independence and flexibility of our foundation's work.

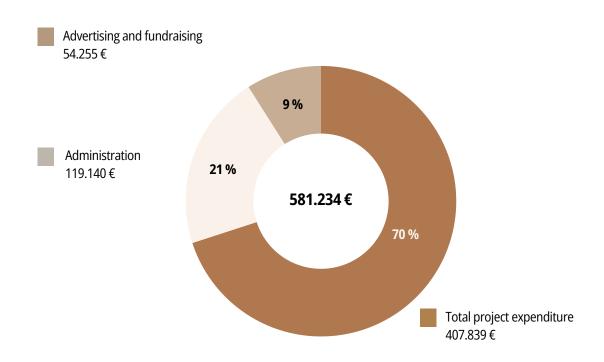
In 2024, we continuously adapted and optimized our project outreach and fundraising activities to align with shifting donation trends.

Despite the challenging environment, we are pleased to have generated a total income of €569,087 in 2024.

We are also very grateful for bequests totalling €12,862 and income from the management of foundation assets totalling €47,574, both of which support our work. All of this helps to secure our work with children and education in the long term. Other income mainly consists of reimbursements from social security institutions.

### FINANCIAL OVERVIEW 2024

#### **EXPENDITURES 2024**



#### **Development of Expenses**

The calculation and reporting of our expenses adhere to recognized principles of responsible and transparent fund allocation in the nonprofit sector. The Sir Peter Ustinov Foundation continually strives to keep spending on public relations and administration as low as possible, ensuring that the largest possible share of funds flows directly into project work.

The total expenditure of €581,234, which is lower than in the previous year, is broken down into €407,839 (70.2%) for program work for the projects, €54,255 for advertising and public relations (9.3%), and €119,140 (20.5%) for administrative costs<sup>1</sup>.

Despite a decline in donations, it remained a key priority for us in 2024 to continue as many of our projects as possible and to support them effectively. This commitment resulted in a deficit of €12,195, which was covered in full by our existing reserves.

<sup>&</sup>lt;sup>1</sup>A carefully allocated share of up to 30 percent of total expenses for advertising and administrative costs is recognized in the nonprofit sector as responsible in terms of sustainable use of funds and is not exceeded by the Sir Peter Ustinov Foundation.

### FINANCIAL OVERVIEW 2024

#### (WITH COMPARISON TO THE PREVIOUS YEAR)

INCOME	2024 in EUR	%	2023 in EUR	%
Revenues, donations, and bequests (Non-material assets)	518.295	91 %	713.944	92 %
Donations	505.434	89 %	519.229	67 %
Bequests	12.862	2 %	194.716	25 %
Asset Management	47.574	8 %	23.051	3 %
Interest and income from securities	47.574	8 %	23.051	3 %
Income from other sources	3.218	1 %	37.817	5 %
Total Income	569.087	100 %	774.812	100%
EXPENDITURES	2024 in EUR	%	2023 in EUR	%
Total Project Expenses	407.839	70 %	523.413	74 %
Project Funding	247.399	43 %	381.300	54 %
Development Education & Awareness	160.440	28 %	142.113	20 %
Advertising and Administrative Costs	173.395	30 %	186.004	26 %
Advertising and Fundraising Costs	54.255	90 %	42.141	6 %
Administration	119.140	21 %	143.862	20 %
Total Expenditures	581.234	100 %	709.417	100%
Foundation Result	-12.195		65.423	

The audit of the financial statements for 2024, including the accounting records, was carried out by the Hamburg-based auditing firm Schomerus & Partner mbB Wirtschaftsprüfungsgesellschaft in accordance with § 317 HGB (German Commercial Code), following the German Generally Accepted Auditing Standards established by the Institute of Auditors (IDW). The audit resulted in an unqualified opinion.

SPUF 2024

### FINANCIAL OVERVIEW 2024

#### **BALANCE**

	Assets (EUR)	2024	in %	2023	in %
A.	Long-term assets	91.687	4,9 %	92.358	4,8 %
l.	Intangible assets	3.541	0,2 %	4.145	0,2 %
II.	Property and equipment	-	0,0 %	67	0,0 %
III.	Financial Assets	88.146	4,7 %	88.146	4,6 %
В.	Current assets	1.789.375	95,1 %	1.822.471	95,1 %
l.	Other Assets	32	0,0 %	-	0,0 %
II.	Cash and Bank Balances	1.789.343	95,1 %	1.822.471	95,1 %
C.	Accrued Expenses	1.440	0,1 %	1.339	0,1 %
	Total Assets	1.882.502	100,0 %	1.916.167	100,0 %

	Liabilities (EUR)	2024	in %	2023	in %
A.	Equity	1.760.849	93,5 %	1.773.045	92,5 %
I.	Endowment Capital	250.000	13,3 %	250.000	13,0 %
II.	Reserves	1.510.849	80,3 %	1.523.045	79,5 %
	1. Unrestricted Reserves	56.013	3,0 %	68.209	3,6 %
	2. From Estates	1.454.836	77,3 %	1.454.836	75,9 %
В.	Restricted Donations held in Reserve	85.310	4,5 %	72.235	3,8 %
C.	Provisions	32.621	1,7 %	37.017	1,9 %
D.	Liabilities	3.723	0,2 %	33.871	1,8 %
1.	Liabilities from goods and services received	3.182	0,2 %	19.452	1,0 %
2.	Other Liabilities	541	0,0 %	14.419	0,8 %
	Total Liabilities	1.882.502	100,0 %	1.916.167	100,0 %

#### **Financial Position**

The **financial assets** relate to inherited securities, which are held in a securities account at a German financial institution and recorded at (notional) acquisition cost. As of the balance sheet date, the market value of these securities amounts to approximately €93,000. Realized income from dividends totals around €2,000.

**Liquid funds** amount to approximately €1,789,343, held as bank deposits, of which around €1,690,000 are invested as fixed-term deposits. Interest income from these investments totals around €46,000.

As of December 31, 2024, **total equity** amounted to €1,760,849, divided between foundation capital and capital reserves. The **foundation capital** of €250,000 remained fully intact as of the reporting date.

The **capital reserves** mainly originate from bequests, totaling €1,454,835, generously contributed by our donors. **Free reserves** amount to €56,013.

Deferred income at year-end is recognized only for earmarked donations that have not yet been used. **The special item for unused earmarked contributions** comprises approximately €64,000 in donations and an unchanged €21,000 in bequests.

**Provisions** include approximately €10,000 for grave maintenance obligations arising from a bequest, around €10,000 for the retention of business documents, and approximately €13,000 for year-end closing and audit expenses.

**Other liabilities** as of the previous year's balance sheet date included approximately €14,000 in outstanding funding commitments, which were disbursed in 2024.

### SIR PETER USTINOV INSTITUTE, VIENNA, AUSTRIA

In a world increasingly marked by tension and conflict, prejudice often serves as the breeding ground for mistrust and discrimination. Sir Peter Ustinov recognized this early on, emphasizing: "Prejudice is the starting point of growing problems in this world."

The Sir Peter Ustinov Institute is dedicated to researching and combating prejudice and contributes to fostering an open, tolerant society. Through scholarly analysis of socio-political and educational issues related to prejudice, the institute provides important impulses for awareness and dialogue.

In 2024, the following projects were in focus:

**Reading on Austrofascism** – Reflection on historical developments and their relevance for the present.

**Conference on the Impact of the Israel–Hamas War on Europe** – Addressing antisemitism and Islamophobia in current societal debates.

**2024 Visiting Professorship on "Political Polarization: A Challenge for Society and Education"** – Academic exchange on the growing divide in politics and society.

**Discussion and Book Launch of the Conference Volume "Relevance and Continuity of Antisemitism"** – Analysis of both historical and contemporary forms of antisemitism.

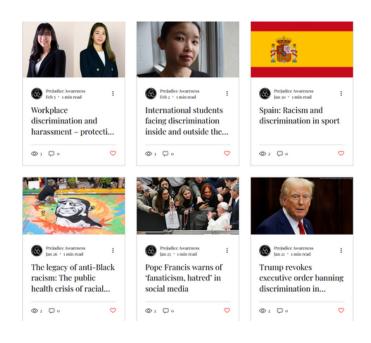
In the face of global crises – from climate change to war and socio-economic upheaval – liberal societies face growing challenges. Our work contributes to reducing prejudice, promoting democratic values, and strengthening open, respectful dialogue.

**SUPPORT since 2003** 

PROJECT PARTNER: Sir Peter Ustinov Institut, Wien, Österreich

Sir Peter Ustinov Institut
Zin Errossemme und escalarfung von vonustrellan

## USTINOV PREJUDICE AWARENESS FORUM, LAUSANNE, SWITZERLAND



**"PrejudiceAwareness.com** is designed for all internet users to engage in an interactive debate about prejudice, raise awareness, and foster vigilance against its negative consequences.

Everyone is invited to exchange ideas, seek information, and share beliefs in order to counter prejudice through knowledge and understanding."

Igor Ustinov, Founder of Prejudice Awareness

SUPPORT since 2014
PROJECT PARTNER: Ustinov Prejudice
Awareness Forum

Under the leadership of Igor Ustinov, the Ustinov Prejudice Awareness Forum was launched as an innovative, internet-based platform. This initiative offers authors from around the world the opportunity to engage deeply with the negative effects of prejudice and to develop potential solutions. The Forum aims to minimize the harmful consequences of prejudice on individuals and societies and to actively contribute to conflict resolution.

A distinctive feature of the Ustinov Prejudice Awareness Forum is its open structure. Unlike traditional platforms, published content is not subject to editorial control or moderation. This ensures that authors can express their views freely and without interference, always under the principle of equality. This freedom creates a unique space for authentic and unfiltered debate.

The core idea of the Forum is to create a global platform for the exchange of perspectives. Authors from various countries and cultures are invited to share their viewpoints in the form of reports, analyses, educational contributions, or reactions to current events and public opinions. This fosters a vibrant dialogue that raises awareness of the consequences of prejudice while also offering ways to overcome such barriers.

Another key aspect of the Forum is the protection of the intellectual property rights of its contributors. Authors retain full control over their texts and may also publish their contributions in other media—such as newspapers or magazines—that cooperate with the Forum. These partnerships expand the reach of the discussions and help to spread the Forum's message to wider audiences.

The Ustinov Prejudice Awareness Forum sees itself as a vital player in the global fight against prejudice and in the promotion of equality and freedom of expression. It not only offers a platform for exchanging ideas but also serves as a tool for awareness-raising and education. By connecting voices from around the world, the Forum makes a significant contribution to building a more inclusive and understanding society.

With its open structure, global reach, and focus on overcoming prejudice, the Ustinov Prejudice Awareness Forum sets new standards in the culture of digital debate. It is a place where opinions can be freely expressed and a call to action to combat the negative impact of prejudice worldwide.

# FRANKFURT BOOK FAIR 2024: STANDING AGAINST PREJUDICE AND FOR MUTUAL RESPECT



A standout moment during our participation was the launch of the poster campaign "Against Prejudice – For Respect." This initiative aims to raise awareness of prejudice and encourage people to actively challenge stereotypes. The campaign reflected the values that were also highlighted at the book fair and reinforced our mission.

The thematic alignment between our work and the topics discussed at the fair further strengthened our position as a dedicated voice for these important causes. The 2024 Frankfurt Book Fair provided us with a valuable platform to spread our message and collaborate with other stakeholders in fostering an open and respectful society.

The Sir Peter Ustinov Foundation was thrilled to participate in the 2024 Frankfurt Book Fair, the world's largest book fair, held in October. Our presence at this significant event allowed us to introduce the foundation to a wide audience and further promote our core mission: "Against Prejudice and for Mutual Respect."

Our booth garnered great interest from visitors who engaged deeply with our theme. A special highlight of the book fair program was the speech by Frankfurt's Mayor Mike Josef, who reinforced our foundation's goals by emphasizing the importance of raising awareness among schoolchildren about fundamental values such as tolerance and respect. He underscored how crucial it is to foster dialogue with the younger generation to achieve a more understanding and cohesive society.



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# AUCTION AT THE P5 PROPERTY CONGRESS: FINANCE & ART FOR A GOOD CAUSE

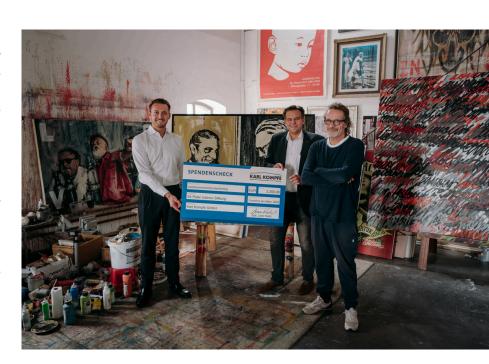
On June 17, 2024, renowned artist Mike Kuhlmann auctioned two of his artworks at the P5 Property Congress in Frankfurt am Main, Germany's largest real estate congress, with over 1,500 participants. In a generous display of commitment, he donated the proceeds from one of the pieces to our charitable initiative.

We would like to express our heartfelt gratitude to Mike Kuhlmann, the organizers, and the buyers of these artworks. Their contribution enables us to support the Bright Future School in Hawzien, Ethiopia. This Waldorf school provides 400 children with a high-quality education and a promising future.

The collected donations will play a central role in funding an electric water pump for the school well. This will ensure a reliable water supply for both people and animals, significantly improving daily life in the region in a sustainable manner.

Thanks to Mike Kuhlmann's creative vision and social commitment, this initiative will have a profound impact and provide muchneeded support for the children and families in Hawzien.

We are grateful for this generous gesture and are thrilled that art and charity can work together to create a positive change





# 25 YEARS OF THE SIR PETER USTINOV FOUNDATION: A QUARTER-CENTURY OF EDUCATION, CREATIVITY, AND RESPECT

In 2024, the Sir Peter Ustinov Foundation celebrated its 25th anniversary with renewed vitality and passionate commitment. Since its founding, the foundation has tirelessly worked to provide children around the world with access to education, foster creativity, and combat prejudice. This significant mission has profoundly impacted the lives of many people over the past 25 years and will continue to guide the foundation's work into the future.

#### **Celebrations for the Anniversary**

Numerous events were held in 2024 to mark this special milestone. Readings, exhibitions, and panel discussions provided inspiring insights into the foundation's work and invited the public to actively join in this mission. Many encounters between supporters, partners, and the community highlighted just how vibrant and impactful the foundation's work is.

#### Premiere of the Image Film "Looking Back and to the Future – 25 Years for Respect"

A highlight of the anniversary celebrations was the premiere of the image film Looking Back and to the Future – 25 Years for Respect, which took place in Frankfurt. The film reflects on the successes of the past years while also offering a hopeful outlook for the future. In addition to being presented to invited guests, the film was shared on social media, further spreading the foundation's message.

#### **Looking Ahead**

The 25th anniversary was not only an opportunity to celebrate past achievements but also a motivation to continue the foundation's work with renewed energy. The challenges of our time still require commitment, creativity, and collaboration. The Sir Peter Ustinov Foundation remains true to its core principle: to create a world where education, art, and mutual respect are at the forefront.

Here's to the next 25 years of inspiration and positive change!

### SIR PETER USTINOV FOUNDATION

# For a positive future full of joy and happiness!



USTINOV FOUNDATION



# ANNUAL REPORT 2024

The Sir Peter Ustinov Foundation is a legally recognised civil law foundation based in Munich. It is overseen by the government of Upper Bavaria.

#### **Impressum**

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